

WHY SHOULD YOU BE A KEYSTONE BILLS SPONSOR?

In addition to the altruistic benefits gained by sponsoring our youth sports organization, a sponsorship to the Keystone Bills provides a tangible amount of advertising reach for local companies. The Keystone Bills organization has over 200 youth athletes registered in any given season. These are families who live, work, and shop in the Tampa Bay area.

Our website is consistently visited by Bills families and alumni to stay current with team information. Our events, such as Family Days, Pep Rallies & Homecoming games are well attended by our families and friends. The Bills practice field is located at the Keystone Recreational Park (located at 17928 Gunn Highway). This area is occupied by our families three nights a week, as well as heavily utilized by baseball, basketball, and tennis leagues. Skyway Park is home to the Tampa Bay Youth Football League. This facility hosts 32 football games each Saturday during our regular season. It is also utilized by Lacrosse leagues and Flag Football leagues when our TBYFL games are not in session.

Our Sponsors

Thanks to your generosity we are able to keep our youth athletes engaged, safe, and healthy! Your contribution will help us minimize the cost for our families and provide scholarships for those in financial need.

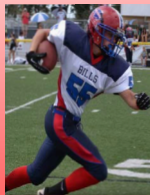
Champion Sponsorship (\$1500)

- ◆ **Sponsor Name** on back of weigh-in game day/practice shirts of Football players for one division OR Sponsor can choose to provide/pay for practice gear shirts with their logo.
- ◆ A **4x6 Fence Line Banner** at Skyway and Practice Fields
- ◆ Your **company name/logo, phone & website address** on our combined Sponsor Banner at practice field**
- ◆ A **concession stand sign** at the Bills practice field
- ◆ **Sponsor Plaque & Certificate of Appreciation** suitable for display in appreciation of your support
- ◆ Your **logo link on our website** to your homepage
- ◆ **Acknowledgement** during all Bills football home games
- ◆ **Acknowledgement at ALL Bills Special Events** (i.e., Pep Rally, Homecoming, End of Year celebration)
- ◆ **Invite to End of Season Awards Banquet for 2 and optional booth/table setup** at season awards banquet
- ◆ **Company Promotion** in ALL Bills weekly newsletters
- ◆ **(5) Facebook Day's promoting business** on our page with link to your Facebook page (3 posts to run daily)
- ◆ If you have a Bills child - entitled to be **exempt from (1) fundraising activity** (\$100 value)
- ◆ **Host a tailgate Thursday**, in order to promote business
- ◆ **Keystone Bills car magnet/sticker**



Our Volunteers

The organization is run by a Board of Directors that is made up of elected officials. The people who serve on the Board of Directors, the football and cheerleading coaches, and team parents are volunteers and are NOT compensated for their efforts, other than the joy of giving back to the community.



KEYSTONE BILLS

SPONSORSHIP OPPORTUNITIES

Flag Football Tackle Football Cheerleading



The Keystone Bills are a member of the Tampa Bay Youth Football League, a non-profit organization dedicated to the development of young athletes into tomorrow's leaders on and off the field. We are made up of volunteers that have supervised the football and cheerleading activities of over 200 young men and women between the ages of 5-14 since 1976.

For more information about our organization please visit our website:
www.keystonebills.com

Superbowl Sponsorship (\$1000)

- ◆ **Sponsor Name** on back weigh-in game day/practice shirts of Football players for one division OR Sponsor can choose to provide/pay for practice gear shirts with their logo.
- ◆ Bill provide a **4x6 Fence Line Banner** for practice field
- ◆ Your **company name/logo, phone & website address** on our combined Sponsor Banner at practice field**
- ◆ **“In Appreciation” Plaque** suitable for display and end of season **Certificate of Appreciation**
- ◆ Your **logo link on our website** to your homepage
- ◆ **Acknowledgement** during **all** Bills football home games
- ◆ **Acknowledgement at ALL Bills Special Events** (i.e., Pep Rally, Homecoming, End of Year celebration)
- ◆ **Invite** to End of Season Awards Banquet for 2 and **optional booth/table setup**
- ◆ **Option to hang your banner** at Skyway & practice fields (max 4x8)
- ◆ **Company ad (coupons)** in ALL Bills weekly newsletters
- ◆ **(4) Facebook Day’s promoting business** on our page with link to your Facebook page (3 posts to run daily)
- ◆ **Host a tailgate Thursday**, in order to promote business
- ◆ **Keystone Bills car magnet/sticker**

Red Sponsorship (\$350)

- ◆ Your **company name/logo, phone & website address** on our combined Sponsor Banner at practice field**
- ◆ **“In Appreciation” Plaque** suitable for display and end of season **Certificate of Appreciation**
- ◆ Your **logo link on our website** to your homepage
- ◆ **Acknowledgement** during **(2) Bills football** home games
- ◆ **Option to hang your banner** at practice field (max 4x8)
- ◆ **Company promotion** in (2) Bills weekly newsletters
- ◆ **(3) Facebook Day’s promoting business** on our page with link to your Facebook page (3 posts to run daily)
- ◆ **Keystone Bills car magnet/sticker**

Touch Down Sponsorship (\$750)

- ◆ Bill provide a **3x5 Fence Line Banner** for practice field
- ◆ Your **company name/logo, phone & website address** on our combined Sponsor Banner at practice field**
- ◆ **“In Appreciation” Plaque** suitable for display and end of season **Certificate of Appreciation**
- ◆ Your **logo link on our website** to your homepage
- ◆ **Acknowledgement** during **(3) Bills football** home games
- ◆ **Acknowledgement at ALL Bills Special Events** (i.e., Pep Rally, Homecoming, End of Year celebration)
- ◆ **Option to hang your banner** at Skyway & practice field (max 4x8)
- ◆ **Company promotion** in (3) Bills weekly newsletters
- ◆ **(4) Facebook Day’s promoting business** on our page with link to your Facebook page (3 posts to run daily)
- ◆ **Invite to End of Season Awards Banquet for 2**
- ◆ **Keystone Bills car magnet/sticker**

Blue Sponsorship (\$200)

- ◆ **(2) Facebook Day’s promoting business** on our page with link to your Facebook page (3 posts to run daily)
- ◆ **Acknowledgement** during (2) Bills football home games
- ◆ **Company recognition** in (2) Bills weekly newsletters
- ◆ End of season **Certificate of Appreciation**
- ◆ **Keystone Bills car magnet/sticker**

White Sponsorship (\$150)

- ◆ **Acknowledgement** during (1) Bills football home game
- ◆ **Company recognition** in (1) Bills weekly newsletter
- ◆ **(2) Facebook Day’s promoting business** on our page with link to your Facebook page (3 posts to run daily)
- ◆ End of season **Certificate of Appreciation**
- ◆ **Company logo with link on our website**

Field Goal Sponsorship (\$500)

- ◆ Your **company name/logo, phone & website address** on our combined Sponsor Banner at practice field**
- ◆ **“In Appreciation” Plaque** suitable for display and end of season **Certificate of Appreciation**
- ◆ Your **logo link on our website** to your homepage
- ◆ **Acknowledgement** during **(3) Bills football** home games
- ◆ **Acknowledgement at ALL Bills Special Events** (i.e., Pep Rally, Homecoming, End of Year celebration)
- ◆ **Option to hang your banner** at Skyway and practice field (max 4x8)
- ◆ **Company promotion** in (3) Bills weekly newsletters
- ◆ **(3) Facebook Day’s promoting business** on our page with link to your Facebook page (3 posts to run daily)
- ◆ **Invite to End of Season Awards Banquet for 2**
- ◆ **Keystone Bills car magnet/sticker**



Fan Sponsorship (\$100)

- ◆ **Company recognition** in (1) Bills weekly newsletter
- ◆ **(1) Facebook Day promoting business** on our page with link to your Facebook page (3 post to run daily)
- ◆ End of season **Certificate of Appreciation**

Spirit Sponsorship

Contribution: \$25 - \$100 in Goods & Services that we can use to generate additional funds for organization OR Scholarship Donation to support a child of a family in financial hardship.

- ◆ **(1) Facebook Day promoting business** on our page with link to your Facebook page (3 post to run daily)
- ◆ **Company promotion** in (2) Bills weekly newsletters
- ◆ End of season **Certificate of Appreciation**